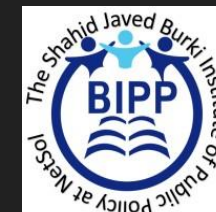




# Introducing food & agriculture diplomacy model with goals and capabilities

Dr. Syed Iftikhar Hussain Shah





## Our Responsibility



- In continuation with the 17 developmental goals presented in 16 days of this campaign is a start of new commitment for all members on board with their respective countries
- We have teamed up as one family to serve humanity and to eliminate world hunger
- Rest assured that we will work together on the ground realities and brainstorm further to achieve our desire for sustainable food security and safety

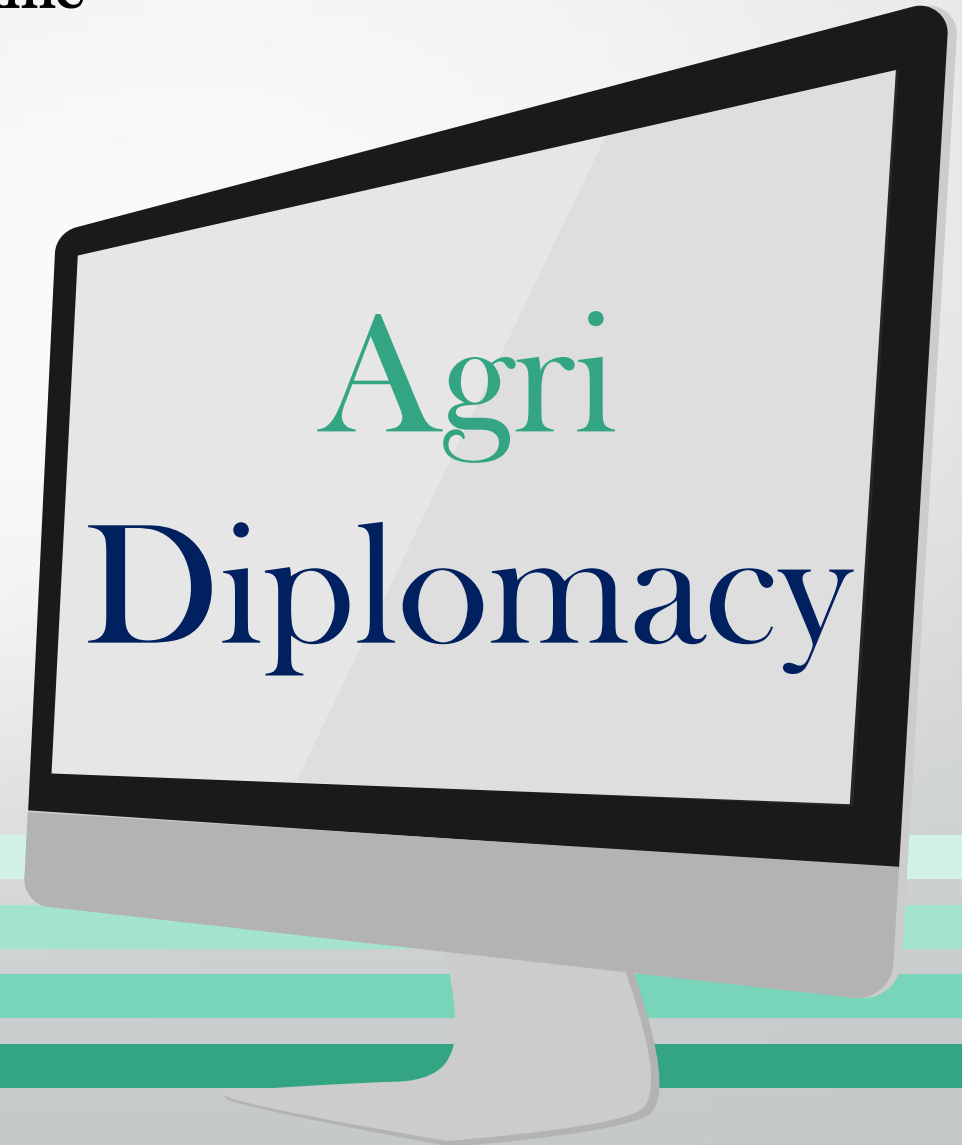
# Agri-diplomacy & Geoeconomics

## "Need of our time"

1

Pakistan's perspective:

- In this backdrop PAKISTAN government's reorientation towards geo-economics is a leap forward
- We welcome and recognize the Ministry of Foreign Affairs' efforts on **economic diplomacy**, **science diplomacy** and **digital diplomacy**. Farmers feel motivated by your unrelenting determination to focus on the need and requirements of Pakistani businesses, local farmers and support Pakistan's economy through innovative ideas and initiatives.



# Agri-diplomacy & Geoeconomics

## "Need of our time"

2

- Pakistan has an untapped potential to exploit markets for naturally grown and **organic produce**. We have a number of niche market products which can open up doors for volumes in a number of developed markets.
- **A value addition drive** with the engagement of young professional's linked with farming communities to ensure quality and reliable product for international markets. **We can also actively engage women in production and processing of high value niche and commercial agricultural products which can help to uplift rural economy too.**
- The Ministry of National Food Security & Research (MNFSR) is primarily focused on domestic market with a fire fighting mind-set.



***Developed and emerging economies' prime focus is to cultivate business, trade and safeguard national economic interest***

# Agri-diplomacy & Geoeconomics

## "Need of our time"

3

- The Ministry of Foreign Affairs has been diligently pursuing multi-faceted agenda with policies, strategies and action plans to address geopolitical, strategic and geo-economic interests of Pakistan, including through vibrant economic diplomacy.
- Being an agrarian country, Pakistan's major exportable products are moving around agriculture sector which has the capacity to move up and add on to national exchequer and foreign exchange.
- We, therefore, propose, the Ministry of Foreign Affairs of member countries to launch an "Agri Diplomacy" Initiative as an important part of their renewed focus on geo-economics.

**Ministry of Foreign Affairs' must launch "Agri Diplomacy" Initiatives.**

*Which will generate the additional sources of foreign ex change, benefit our local farmers and businesses and realize geo-economics goals that must rightly be at the center stage of the federal governments' agenda.*



**Traditional Farming**

**No More!  
Bye Byes...**



# Sericulture Silk-production units





# Mushroom production units





# Smart Farming

- Increased Production
- Water Conservation
- Real-Time Data and Production Insight
- Sustainable Block Chain.
- Lowered Operation Costs
- Increased Quality of Production
- Accurate Farm and Field Evaluation
- Improved Livestock Farming
- Reduced Environmental Footprint





# Cosmetology



## Kinder Farmers

**Our Pearls need to be  
assembled and trained in  
compliance with their future  
challenges for sustainable  
food safety and security**

# AGRI Consultant Forum

To design a charter for identifying the professional needs, capacity building and training courses of farmers.

To address the relative perspectives and indicators for up gradation of Agri Zones.

Validity, Sustainability of existing legislations in local Agricultural systems.

Modulate the current practices towards Home gardening, Peri urban agriculture, Permaculture and Agritourism.

Mutual exchange for the services of skilled professionals especially related to soil regeneration, Seeds Fertility, Genomics and agronomy challenges.



# **AGRI Business Forum**

World AGRI Business forum may be introduced to avail the best possible offers/chances offered by the Corporate sector/ Chamber of commerce and industries of member countries.

These collaborations may lead to enhance the import/export volumes, Technology sharing, production capacities, value addition and marketing networks.

Mutual retail Food outlet chains (Traditional menus and yummy recipes) may be introduced/established within member countries.

# Young AGRIANS Forum



Motivation, internship training and of young TALENTED, VIBRANT groups to generate more and more Agri entrepreneurs into the system.



To unite their energies for interactive education links for an effective & competent horticultural sense, communication skills and leadership qualities.

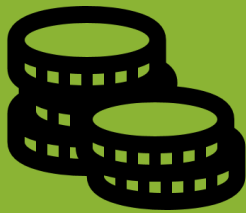


Launching of seasonal "ON FARM" campaigns to serve the underprivileged farmer communities.



To improve their bilateral professional, managerial skills, and cultural relations.

# Common Finance & Funds



To launch a Common finance/funds to support the victims of natural disasters around the globe.

To award the fully or partially funded scholarships for the deserving graduates, and an interactive approach to offer special admissions in the colleges/Universities of member countries at graduate and post graduate levels.

To manage and issue interest free loans for smart start-ups in their respective territories.

Taking the advantage of UN being on board we can effectively move ahead with workable networks

# Regional Consortium

To establish regional consortiums among the member countries for maximizing the output for preparing a charter taking into consideration the interactive legislations, Accreditations, R&D /Quality Assurance, Technology transfer and span of activities.

It will also be helpful to prepare a “CODE OF CONDUCT” for more authentic and feasible business modulation.



For maximizing the Production output and business volume, Following professionals may be integrated to serve jointly:

- Horticulturist. For crop productions.
- Biochemists. R&D, Genomics, Quality Assurance. Clinical Biologics.
- Pharmacists. For processing, value addition & Sales at Food Pharmacy.
- Nutritionists. Patient counselling, Food prescriptions, Nutritional Recipes in ailments.
- IT/Block chain Consultant. To assure the sustainability in supply chain

Plan to Involve  
**PROFESSIONALS**



## Conclusion

- As an Agri ambassador of Pakistan, I take oath to extend my services in order to counter the challenges of stunted growth and mal nutritional community around the globe

# 16-DAYS OF ACTIVISM FOR DEVELOPMENT

25TH NOV TO 10TH DECEMBER 2021

Thank you!!!

to all the organizers onboard for conducting this high-profile session marathon successfully

THE 16-DAYS CAMPAIGN IS DESIGNED FOR CREATING AWARENESS ON INNOVATIVE AGRICULTURE, FOOD & NUTRITION AND PROVIDING SMART SOLUTIONS FOR FOOD SAFETY AND SECURITY WHICH CAN SAVE FAMILIES "THROUGH WOMEN PARTICIPATION"

**AHIABGA**  
AD HOC INTERNATIONAL BOARD OF GOODWILL AMBASSADORS



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