



16-DAYS OF ACTIVISM FOR DEVELOPMENT

25TH NOV TO 10TH DECEMBER 2021



THE 16-DAYS CAMPAIGN IS DESIGNED FOR CREATING AWARENESS ON INNOVATIVE AGRICULTURE, FOOD & NUTRITION AND PROVIDING SMART SOLUTIONS FOR FOOD SAFETY AND SECURITY WHICH CAN SAVE FAMILIES "THROUGH WOMEN PARTICIPATION"



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CONCEPT NOTE

THE PANDEMIC IS A CHANCE TO RESHAPE WOMEN'S ROLES

RESEARCH TO RESHAPE DEVELOPMENT

The statistic shows global gross domestic product (GDP) from 1985 to 2020, with projections up until 2026. In 2020, global GDP amounted to about 84.54 trillion U.S. dollars, almost three trillion lower than in 2019.

- Malnutrition, in all its forms, includes undernutrition (wasting, stunting, underweight), inadequate vitamins or non-communicable diseases
- 1.9 billion Adults are overweight obese, while 462 million are underweight.
- Globally in 2020, 149 million children under 5 were estimated to be stunted (too short age), 45 million were estimated to be wasted (too thin for height), and 38.9 million were overweight or obese.
- Around 45% of deaths among children under 5 years of age are linked to undernutrition. These mostly occur in low- and middle-income countries. At the same time, in these same countries, rates of childhood overweight and obesity are rising.
- The developmental, economic, social, and medical impacts of the global burden of malnutrition are serious and lasting, for individuals and their families, for communities and countries.

PURPOSE & BACKGROUND OF CAMPAIGN

Purpose of 16 days of activism for development campaign, improvement of the household food security refers to the expanding availability and accessibility of nutritional food on sustainable basis. In this regard 16 DAYS OF ACTIVISM FOR DEVELOPMENT campaign is going to involve all relevant platforms which already indicated that women in rural areas are playing a crucial role in improving their household food security, as they contribute to food production, enhance dietary quality and consumption diversity. Therefore, based on the findings in this campaign, the major implication is to enhance women presences to get motivated with awareness and support from local, national and international development platforms and policy maker institutions.

Agriculture can be an important engine of growth and poverty reduction. But the sector is underperforming in many countries in part because women, who are often a crucial resource in agriculture and the rural economy, face constraints that reduce their productivity. It's estimated that women produce approximately 60-80% of food in the world and they represent 20% of the agricultural labor force in the region. Furthermore, they produce, process and prepare the majority of available foods, and are thus key with respect to food security in their families and communities.

Through 16 days of activism for development campaign we want to draw an attention on requirements. Providing evidence that why these requirements is compulsory and how can we fulfill these requirements by involving women participate in agriculture.

Comprehensive data shows that women comprise about 43 percent of the agricultural labour force globally and in developing countries. The contribution of women to agricultural and food production is significant this paper re-affirms that women make essential contributions to agriculture and rural enterprises across the developing world.

Nowadays, humankind is living in a paradoxical world. Instead of maximizing the diversity of existing options to provide nutritious and sufficient food for all; the stock market of commodities, expansion of monoculture farming, the indiscriminate use of transgenic seeds and food speculation, all contribute to putting at risk the food and nutrition security of one third of the world's population. Furthermore, this trend prevents countries from directing independent public policies that could mobilize their capacities and efforts in order to guarantee the human right to food. Moreover, traditional production systems of indigenous peoples, their associated knowledge systems related to the preservation of genetic diversity and territorial management, and family farmers who provide food to 80% of the world's population, are facing the most brutal menace ever known.

The dates for the campaign November 25, to December 10, International human rights day.

Community Development Foundation (CDF) and Global Women Development Foundation (GWDF) took these 16 DAYS OF ACTIVISM FOR DEVELOPMENT especially for women by involving them in Smart Agriculture approaches, gave them awareness on Food and nutrition and also make them able to highlight importance of food security. This campaign is going to be initiated by group of organizations majorly engaged in above mentioned components and also working in community services with special emphasis on women involvement in development.

16-days activism for development is based on multi-dimensional activities like talks, interviews field activities which will open doors for each other as partners and researchers for all beneficiaries

In this context, CDF/GWDF recognizes the importance of contributions that indigenous “WOMEN CAN MAKE” a significant change in family health as well as can improve the trends for peoples and communities to convert in cultures which can boost welfare and progress of humankind. Inviting various platforms in this campaign which are already involved in sensitizing women opinions and making them decision makers, promoting their work, promoting their knowledge on good practices, crops and production systems, through various programs and initiatives. The Partnership recognizes the crucial importance of the well-being of family farming and indigenous communities in an integrated approach while directing activities towards sustainable agriculture and rural development.

Since we launched our first International Women Day Conference 04th March to 08th March 2021, along with the participants from Global Institutes and platforms, we had no idea that times later it would be the most widely recognized and longest-running campaign for women’s development at global level. Its reach and power has been made possible by the thousands of grassroots activists and organizations that give it life as a truly global movement.

The 16 Days campaign convert towards **ACTIVISM FOR DEVELOPMENT** is based on idea of FAO’s Policy on Indigenous and Tribal Peoples from (2010), recognizes that the situation of most of the indigenous population worldwide in daily life shows quality of life standards that are well below those of the non-indigenous population. These differences are expressed, among others, in poverty indexes, inequality and vulnerability that impact the food and nutrition security of the indigenous peoples, and those conditions that enable their material, spiritual and cultural reproduction as communities which are distinct but entitled to equal dignity and rights. 16 days campaign is going to highlight, aware and make them accessible through tangible solutions.

16 Days of Activism for Development Campaign three major components

1. INNOVATIVE APPROACHES FOR AGRICULTURE

2. POST COVID IMPORTANCE OF FOOD AND NUTRITION

3. SMART SOLUTIONS FOR FOOD SAFETY AND SECURITY

Major purpose of campaign is highlight the need of Agri Solutions, introduce smart approaches and providing awareness in these 16 days

This campaign is based on sharing experiences by each member organization about above mentioned components whatever the methodologies they are using in their areas

MAJOR OBJECTIVES OF CAMPAIGN:

- ❖ Raise awareness to involve more **WOMEN IN AGRICULTURE** which can play a better role at the local, national, regional and international levels.
- ❖ Strengthen local work about to understand the **IMPORTANCE OF FOOD AND NUTRITION** by women and **TRAINED THEM TO REMOVE MALNUTRITION** from families as well as from communities.
- ❖ Establish a clear link between local and international work to ensure **FOOD SECURITY TO END GENDER-DISCRIMINATION** in market place against women.
- ❖ Provide a forum in which organizers can develop and share **NEW AND EFFECTIVE STRATEGIES.**
- ❖ Demonstrate the role of women around the world during and post covid services organized and headed **BY WOMEN TO LOWER GENDER-BASED VIOLENCE AGAINST WOMEN.**
- ❖ Create tools to **PRESSURE GOVERNMENTS TO IMPLEMENT COMMITMENTS** to increase the women involvement in Agriculture, Food Security and Nutrition to **ELIMINATE POVERTY AND GENDER-BASED VIOLENCE AGAINST WOMEN**

METHODOLOGY OF THE PROGRAM:

16 days of activism campaign is going to initiate VIRTUALLY VIA ZOOM PLATFORM with more than 16 organizations across the globe. Each day will be fix for one organization to show their work in terms of speakers, panel discussions and live events from the field areas.

OUT COMES:



“If women in rural areas had the same access to productive activities as men, agricultural and farming production would increase and we could feed approximately 150 million more people.”

- **Stepping in to participate to raise in Global gross domestic product (GDP) 2026 through Family Farming**
 - **Increasing participatory spaces** that allow them to identify specific actions to promote and recognize their roles in agriculture.
 - **Improving access to productive activities for women**, mainly via land access. This can be achieved through projects that incentivize extending land titles to women and implementing awareness campaigns directed at women to inform them about their rights and responsibilities with respect to land ownership.
 - **Developing best practices with respect to gender for improving food and nutrition**
 - **Advanced technologies** among female producers.
 - **Identifying lines of action with respect to agricultural innovation** that benefit women and reduce the burden of labor.
 - **Enabling the participation of women in government settings**, agricultural production associations, and commissions.

